

HIPCOM ANNOUNCES TESTED INTEROPERABILITY WITH LINKSYS VOICE SERIES SPA9XX DEVICES

Hipcom is pleased to announce the recent certification of the Linksys Voice Series (LVS) IP phone handsets (Models SPA9XX) onto leading wholesale Internet Telephony Service Provider Hipcom's (www.hipcom.co.uk) hosted telephony solution set. Hipcom is at the forefront of the UK IP converged voice industry, producing innovative IP voice solutions which have been created specifically for the UK SMB marketplace in mind and sold through the UK reseller channel.

James Brind, Hipcom CTO commented that *"The certification of the Linksys SPAXX IP Phone series allows us to deliver a high quality handset that tightly integrates with our SoftSwitch from Broadsoft. The Linksys devices can provide highly secure remote provisioning which benefits our resellers to quickly roll-out competitive, feature rich Hosted IP Telephony services to their customers"*.

With all of the Linksys IP handsets and Analog Telephony Adapters passing Hipcom's rigorous testing and interoperability checks with flying colours, Linksys provides quality end user equipment that complements the new premium & fully flexible voice services offered by Hipcom in the fast changing UK voice market.

"The certification highlights the ongoing Linksys commitment to interoperability and collaboration in the converged IP telephony SoftSwitch arena. Hipcom Partners and end user customers may now take advantage of Hipcom's feature rich, premium service across our high quality handsets that are designed to extend a carrier grade IP voice experience for the small business & small enterprise budget" added Tunji Akintokun, Linksys UK & Ireland country manager.

About Hipcom

Hipcom specialises in the provisioning of high-quality Hosted IP Telephony solutions, sold through a network of channel partners in the UK and supported by a range of carefully-selected strategic partnerships with leading VoIP vendors world-wide. Hipcom are at the forefront of the industry, producing innovative Hosted IP Telephony solutions created specifically for the UK Reseller Channel. Their platform provides carrier grade, five nines service with full enterprise telephony features allowing partners to enter this rapidly-growing market, secure new business and provide customers with advanced, feature-rich telephony services.

About Linksys®

Founded in 1988, Linksys, a Division of Cisco Systems Inc., (NASDAQ: CSCO) is the recognised global leader in voice, Wireless and Ethernet networking for consumer, SOHO and small business users. Linksys is dedicated to making networking easy and affordable for its customers, offering innovative, award-winning products that seamlessly integrate with a variety of devices and applications. Linksys provides award-winning product support to its customers. For more information, visit www.linksys.com.

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