



## **Broadcore and HIPCOM Join Forces to Provide Cross-Atlantic Hosted PBX Services to Business Customers in the U.S. and U.K.**

LOS ANGELES, CA and LONDON, Nov 05, 2008 -- Broadcore, Inc. and HIPCOM, two leading providers of Managed Business Communications services in the U.S. and the U.K., announced today that they have joined forces to provide services in both the U.S. and England to business customers with cross-Atlantic customers or branch offices.

Many companies have customers in foreign markets that they are in constant voice communications with. Calling international numbers are expensive and cumbersome. This is the only option available with traditional PBX phone systems. However, thanks to the Hosted VoIP PBX services of Broadcore and HIPCOM, a business customer may call a local number to reach the foreign vendor. This is free and convenient to the customer and beneficial to the company because of having a local presence and creating a better customer experience.

Furthermore, many companies have international branch offices. The staff in the HQ and the branch offices may require constant voice communications. Through Broadcore and HIPCOM's Hosted Business Telephone services and provided IP Phones, staff may dial extension numbers to reach their trans-Atlantic counterparts, instead of dialing a long international number and incurring international usage charges.

About Broadcore, Inc.

Broadcore, Inc. is a premier provider of hosted VoIP PBX and Managed Business Communications Services, providing hosted PBX phone system services, voice/data T1s, SIP Trunking, broadband Internet, local numbers, free local and nationwide long-distance services, free multiparty conferencing services and virtual office capabilities. The company's VoIP system consolidates multiple products and services and delivers all telecom and Internet access needs on one comprehensive platform. For more information, visit [www.broadcore.com/press/international](http://www.broadcore.com/press/international)

About HIPCOM

HIPCOM specializes in the provisioning of high-quality Hosted IP Telephony solutions, sold through a network of channel partners in the UK and supported by a range of carefully selected strategic partnerships with leading VoIP vendors worldwide.

HIPCOM is at the forefront of the industry, producing innovative Hosted IP Telephony solutions. Their platform provides carrier grade enterprise telephony features allowing partners to enter this rapidly growing market, secure new business and provide customers with advanced, feature rich telephony services. [www.HIPCOM.co.uk](http://www.HIPCOM.co.uk)

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