



HIPCOM Selects Geo's Unique London Network

London, United Kingdom, April 7, 2008 – Geo, a leading provider of bespoke fibre networks, today announces that HIPCOM has signed a 5-year contract with Geo to provide it with a diverse fibre route between two London data centres. HIPCOM is an Application Service Provider that specialises in the provision of high quality Hosted IP Communication solutions, sold through a network of channel partners in the UK.

Geo will provide HIPCOM with a diverse connection between Telehouse East and Telecity Redbus with all fibre being routed through the London sewers. This extension of HIPCOM's core network will enable the provision of faster, more secure connectivity in response to their growing bandwidth requirements.

Marc Williams, Head of Networks, HIPCOM, said; "As a provider of high-quality hosted IP Communication solutions, our business depends heavily on the reliability of our network. By choosing Geo fibre with its unique diverse fibre route through the sewers, we have the confidence that costly and inconvenient disruptions such as digging-up roads will not interrupt our customers' services."

Chris Smedley, Chief Executive, Geo added; "Geo's fibre solution fully met HIPCOM's requirements by providing them quality, security, reliability and best overall value for money on their connection, whilst at the same time extending and future-proofing their network."

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PR Contact:
Gerry Grewal
Rainier PR
press@geo-uk.net
0207 494 6589

About Geo

Geo is the only company in the UK to design and build bespoke dedicated fibre network solutions. Geo's revolutionary and flexible approach means that for the first time, organisations can own and control their networks, ensuring that security, high bandwidth and resilience are guaranteed. Geo provides an extensive range of solutions including fully managed networks, dark fibre, lit fibre and co-location services. Geo.National enables network solutions on a national scale, and Geo.Metro provides users with an Ethernet service within the London area. Customers include mobile operators, service providers, major banks and the public sector. www.geo-uk.net

About HIPCOM

HIPCOM specialises in the provisioning of high-quality Hosted IP Communication solutions, sold through a network of channel partners in the UK, and supported by a range of carefully-selected strategic partnerships with leading VoIP vendors world-wide.

HIPCOM is at the forefront of the industry, producing innovative Hosted IP Communication solutions created specifically for the UK reseller channel and the UK marketplace. Our platform provides carrier grade, five nines service with full enterprise telephony features, allowing partners to enter this rapidly-growing market, secure new business, and provide customers with advanced, feature-rich communication services.

www.hipcom.co.uk